

Wednesday, November 17, 2010
For Immediate Release

Tbaytel Announces Launch of 3G HSPA Mobility Service in Thunder Bay

Thunder Bay, Ontario (November 17, 2010) – Tbaytel has launched its new 3G HSPA Mobility service in Thunder Bay.

Tbaytel is actively promoting and selling its new services through its Tbaytel Store and Tbaytel Authorized Dealer channels. Customers are now able to sign up and access 3G HSPA mobility services, immediately benefiting from the features that the advanced mobile wireless platform will provide.

“Our customers will benefit from improved access to high speed wireless voice and data services, a broad base of handset technology and smart phones, and increased capabilities for high speed mobile data,” said Don Campbell, President and CEO, Tbaytel. “Tbaytel’s investment in our 3G HSPA network will deliver increased value to our stakeholders in Thunder Bay and the region – for our customers, our employees and communities in Northern Ontario.”

The next phase of expansion of the new 3G HSPA network is targeted in communities west of Thunder Bay in Sioux Lookout, Dryden, Red Lake and Kenora in December 2010.

In January 2011, 3G HSPA services are scheduled for deployment in communities of Atikokan, Fort Frances, Rainy River and Nipigon. Full deployment of the new 3G HSPA technology will be completed by the third quarter of 2011.

This new network will connect customers in communities and along major highway corridors covering an area of 300,000 square kilometers in Northern Ontario. In addition customers will have access to a high speed network that provides an integral link to the east and west in Canada and to world-wide roaming. Tbaytel will continue to provide existing wireless services for our customers on our network.

Tbaytel is dedicated to delivering telecom solutions that ensure people, businesses and communities in Northern Ontario have multiple points of access to the global communications highway. Tbaytel offers the region’s largest wireless coverage area with extensive products and services that include data, voice, wireless, internet and security. With over a century of contributing to the quality of life, infrastructure and economic health of the north, Tbaytel’s understanding and commitment to Northern Ontario is unparalleled.

For more information, please contact:
Barry Streib, Director Corporate Relations - Tbaytel
807.684.3509
barry.streib@tbaytel.com

For details about our new 3G HSPA customer products and services, please visit our website at www.tbaytel.net

